UNITED STATES PATENT AND TRADEMARK OFFICE

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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

PTOL-90A (Rev. 04/07)

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE _3_ MONTH(S) OR THIRTY (30) DAYS,
WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.
- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed
  after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any
  earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☒ Responsive to communication(s) filed on _25 June 2009_.

2a)☒ This action is **FINAL**.   2b)☐ This action is non-final.

3)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is
   closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4)☒ Claim(s) _1,3-9,11-19,21-27,29-37,39-45 and 47-54_ is/are pending in the application.

  4a) Of the above claim(s) _____ is/are withdrawn from consideration.

5)☐ Claim(s) _____ is/are allowed.

6)☒ Claim(s) _1, 3-9, 11-19, 21-27, 29-37, 39-45 and 47-54_ is/are rejected.

7)☐ Claim(s) _____ is/are objected to.

8)☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9)☐ The specification is objected to by the Examiner.

10)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

   Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

   Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11)☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

  a)☐ All   b)☐ Some * c)☐ None of:

   1.☐ Certified copies of the priority documents have been received.

   2.☐ Certified copies of the priority documents have been received in Application No. _____.

   3.☐ Copies of the certified copies of the priority documents have been received in this National Stage
      application from the International Bureau (PCT Rule 17.2(a)).

  * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1)☒ Notice of References Cited (PTO-892)
2)☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3)☐ Information Disclosure Statement(s) (PTO/SB/08)
    Paper No(s)/Mail Date _____.

4)☐ Interview Summary (PTO-413)
    Paper No(s)/Mail Date. _____.
5)☐ Notice of Informal Patent Application
6)☐ Other: _____.

U.S. Patent and Trademark Office
PTOL-326 (Rev. 08-06)   Office Action Summary   Part of Paper No./Mail Date 20090803

DETAILED ACTION

1.   This Final Office action is in response to the application filed on August 20th,

2009 and in response to the applicant's arguments/amendments filed on May 4th, 2009.

Claims 1, 3-9, 11-19, 21-27, 29-37, 39-45 and 47-54 are pending.

Response to Arguments

2.   Applicant states that the prior art "doesn't teach or suggest all of the various

elements of Applicant's amended independent claims." Examiner notes that these

arguments are made with respect to the amended claims. Examiner disagrees with the

applicant's conclusion that the pending claims as amended are in condition for

allowance, as the amended claims have been considered but are moot in view of the

new ground(s) of rejection.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all

obviousness rejections set forth in this Office action:

> (a) A patent may not be obtained though the invention is not identically disclosed or described as set
> forth in section 102 of this title, if the differences between the subject matter sought to be patented and
> the prior art are such that the subject matter as a whole would have been obvious at the time the
> invention was made to a person having ordinary skill in the art to which said subject matter pertains.
> Patentability shall not be negatived by the manner in which the invention was made.

3.   Claims 1, 3-5, 7-9, 11-17, 19-23, 25-35, 37, 39-41, and 43-53 are rejected under

35 U.S.C. 103(a) as being unpatentable over US Patent Number 7,082,411 to Johnson

et al (hereinafter Johnson) in view of US Patent Number 5,812,988 to Sandretto

(hereinafter Sandretto) in view of the Fundamentals of Financial Management by

Kuhlemeyer (hereinafter Kuhlemeyer) further in view of US Patent Number 7,447,652 to

Keyes et al. (hereinafter Keyes).

As per claims 1, 19 and 37

Johnson discloses selecting accounts, amounts and rates (asset data) from account data stored in a database using selection criteria specified by one or more rules (column 4, lines 10-19) and performing one or more Future Value (FV) (C_1, expected payoff) calculations on the selected accounts (column 9, lines 3-26 & 58-60) wherein the FV calculations determine a present value of an expected profitability value (score) of additional products that may be purchased (column 9, lines 3-26 & 58-60). Johnson further discloses propensity rules (risk) (column 9, lines 20-22 & column 16, lines 49-51). Johnson discloses matching the FV propensity rule against the selected accounts (column 4, lines 10-15 & column 9, lines 20-22) and using the FV propensity rule to calculate a FV amount from FV expected values (column 9, lines 3-26). Examiner notes that Johnson further discloses assessing asset and respective data using an iterative and adaptive process (column 4, lines 10-13).

Examiner notes that propensity is the probability that something is likely to happen, a risk measure. Johnson teaches risk. One skilled in the art at the time the invention was made would understand that propensity rules are rules that measure and determine risk is a rate used to discount or decrease future cash flow to obtain a net present value. Examiner also notes that the equation in the reference is a Future Value equation solving for Net Present Value (NPV). It would have further been obvious to one skilled in the art at the time the invention was made that this equation could easily be manipulated to solve for Future Value or any of the other variables in the equation. Examiner further notes that Johnson further discloses assessing asset and respective data using an iterative and adaptive process (column 4, lines 10-13).

Johnson does not specifically teach applying one or more FV propensity rules (risk) to the selected accounts using the selected amounts and rates. Johnson also does not specifically teach determining an initial propensity rate for the matched accounts, calculating a rate change for the matched account, calculating an effective propensity rate for each forecast period by applying the rate change to each initial propensity rate for each forecast period, performing the FV propensity rule to calculate an FV amount from FV expected values and the effective propensity rates for each forecast period and storing the FV amount.

Sandretto teaches applying one or more FV propensity rules (risk) to the selected accounts using the selected amounts and rates (abstract & column 4, lines 13-16). Sandretto further discloses determining an initial propensity rate for the matched accounts (column 4, lines 40-55), calculating a rate change for the matched account (column 17, line 59- column 18, line 1), calculating an effective propensity rate (column 9, lines 11-19) for each forecast period (column 10, lines 1-7) by applying the rate change to each initial propensity rate (column 4, lines 36-67 & column 10, lines 1-7) for each forecast period (column 10, lines 1-7) performing the FV propensity rule to calculate an FV amount from FV expected values (abstract & column 4, lines 13-16) and the effective propensity rates (column 8, line 60- column 9, line 19) for each forecast period (column 10, lines 1-7) and storing the FV amount (column 23, lines 25-26 and 60-61) and column 24, lines 17-23). Sandretto also teaches that the propensity rules can be used to determine an asset's discount rate (column 4, lines 13-16) and

therefore the present value that Johnson discloses. Examiner notes that the reference teaches both storing projected returns as well as storing Net Present Value, the components of Future Value. It would have been obvious to one skilled in the art at the time the invention was made that storing of the components of Future Value could be used to easily determine the FV amount as FV is merely a calculation of the NPV in addition to returns.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to apply one or more FV propensity rules (risk) to the selected accounts using the selected amounts and rates and to determining an initial propensity rate for the matched accounts, calculating a rate change for the matched account, calculating an effective propensity rate for each forecast period by applying the rate change to each initial propensity rate for each forecast period, performing the FV propensity rule to calculate the effective propensity rates for each forecast period and storing the FV amount as taught by Sandretto as the propensity rules can be used to determine an asset's discount rate and therefore present value and to account for both the increases and decreases of value needed to more accurately estimate future value based upon the iterative and adaptive process disclosed by Johnson.

Johnson does not specifically teach applying propensity rules to the selected accounts and applying the attrition rules to results of the propensity rules.

Sandretto teaches applying propensity rules to the selected accounts and applying the attrition rules to results of the propensity rules (column 8, line 60- column 9, line 19).

Therefore it would have been obvious to one skilled in the art at the time the invention was made to apply propensity rules to the selected accounts and applying the attrition rules to results of the propensity rules as taught by Sandretto to account for both the increases and decreases of value needed to more accurately estimate future value.

Johnson discloses calculating the time value of money (column 12, lines 34-36). Johnson and Sandretto does not specifically teach where the NPV forecast rule is selected from a plurality of methods comprising Constant (no compounding), Constant (with compounding), Additive (no compounding), Additive (with compounding), Manual (no compounding), Manual (with compounding), Constant and Negative Compounding methods.

Kuhlemeyer teaches the NPV forecast rule is selected from a plurality of methods comprising Constant (no compounding), Constant (with compounding), Additive (no compounding), Additive (with compounding), Manual (no compounding), Manual (with compounding), Constant and Negative Compounding methods.

Keys discloses selecting in one or more computers accounts, amounts and rates from account data and generating cash flow and net present value based on received cash flow information, expenses and timings (Figures 6, 9 &11). Keys also teaches providing different scenarios based on a variety of assumptions taking into account a variety of foreseeable risks (columns 2-3).

Therefore it would have been obvious to one skilled in the art at the time of invention to modify Johnson and Sandretto to include the NPV forecast rule is selected

from a plurality of methods comprising Constant (no compounding), Constant (with compounding), Additive (no compounding), Additive (with compounding), Manual (no compounding), Manual (with compounding), Constant and Negative Compounding methods as taught by Kuhlemeyer and Keys to allow for different calculations of the future value of present money.

As per claims 3, 21 and 39
Johnson discloses the FV (C_1) is a possible future profitability value (expected payoff) (column 9, lines 3-10).

As per claims 4, 22 and 40
Johnson discloses the selected accounts contain current profitability values (current appraisal amount) (column 18, lines 8-20). Examiner notes that C_o is the investment at time 0 and therefore it would have been obvious to one skilled in the art at the time the invention was made that a current profitability value would be the value at the present time, time 0.

As per claims 5, 23 and 41
Johnson discloses the current profitability data is aggregated to provide an initial amount for the FV calculations (C_1) (column 9, lines 6-10).

As per claims 7, 25 and 43
Johnson discloses the selected rates are FV propensity rates (risk) (column 16, lines 49-51).
Sandretto also teaches the rates are FV propensity rates (risk) (column 5, lines 12-14).

As per claims 8, 26 and 44
Johnson does not specifically teach a user specifies one or more forecast periods over which the FV calculations are performed.
Kuhlemeyer teaches a user specifies one or more forecast periods over which the FV calculations are performed (slides 5, 10 and 11).
Therefore it would have been obvious to one skilled in the art at the time the invention was made to permit a user to specify one or more forecast periods over which the FV calculations are performed as taught by Kuhlemeyer to allow comparisons of future values at different time periods. It is required to recognize a range of situations including the worst case in order to make a business judgment considering a measure for risk management.

As per claims 9, 27 and 45
Johnson does not specifically teach a user specifies one or more rates for the forecast periods.
Kuhlemeyer teaches a user specifies one or more rates for the forecast periods (slides 5, 10 and 11).

Therefore it would have been obvious to one skilled in the art at the time the invention was made to permit a user to specify one or more rates for the forecast periods as taught by Kuhlemeyer to allow comparisons of future values at different time periods using specific rates. It is required to recognize a range of situations including the worst case in order to make a business judgment considering a measure for risk management.

As per claims 11, 29 and 47

Johnson discloses calculating the time value of money (column 12, lines 34-36).

Johnson does not specifically teach the FV propensity rule comprises a Constant (no compounding) method according to:

$Amount_i = Amount_o * (1 + R_o) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_o is the initial rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period.

Kuhlemeyer teaches teach the FV propensity rule comprises a Constant (no compounding) method according to:

$Amount_i = Amount_o * (1 + R_o) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), R_o is the initial rate (i), i is the forecast period (n), j is the first month in a forecast period, and k is the last month in a forecast period (slides 6, 8, & 11). Examiner notes that although Kuhlemeyer does not specifically teach $((k-j +1)/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $((k-j +1)/12)$ to denote a proportion of a year to enable use of the same equation for shorter periods of time.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises a Constant (no compounding) method according to:

$Amount_i = Amount_o * (1 + R_o) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_o is the initial rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period as a specific time value of money equation as taught by Kuhlemeyer to allow for a calculation of the future value of present money without compounding.

As per claims 12, 30 and 48

Johnson discloses calculating the time value of money (column 12, lines 34-36).

Johnson does not specifically teach the FV propensity rule comprises a Constant (with compounding) method according to:

$Amount_i = Amount_o * (1 + R_m)^i * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_m is the monthly rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period.

Kuhlemeyer teaches the FV propensity rule comprises a Constant (with compounding) method according to:

$Amount_i = Amount_o * (1 + R_m)^i * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), R_m is the monthly rate (i), i is the forecast period (n), j is the first month in a forecast period, and k is the last month in a forecast period (slides 8, 11 & 24). Examiner notes that although Kuhlemeyer does not specifically teach $((k-j+1)/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $((k-j+1)/12)$ to denote a proportion of a year to enable use of the same equation for shorter periods of time.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises a Constant (with compounding) method according to:

$Amount_i = Amount_o * (1 + R_m)^i * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_m is the monthly rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period as a specific time value of money equation as taught by Kuhlemeyer to allow for a calculation of the future value of present money with compounding.

As per claims 13, 31 and 49
Johnson discloses calculating the time value of money (column 12, lines 34-36).
Johnson does not specifically teach the FV propensity rule comprises an Additive (no compounding) method according to:
$Amount_i = Amount_o * (1 + i * (R_o / 12)) * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_o is the initial rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period.
Kuhlemeyer teaches the FV propensity rule comprises an Additive (no compounding) method according to:
$Amount_i = Amount_o * (1 + i * (R_o / 12)) * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), R_o is the initial rate (i), i is the forecast period (n), j is the first month in a forecast period, and k is the last month in a forecast period (slides 8, 11 & 24). Examiner notes that $(i * (R_o / 12))$ can be rearranged to its equivalent $(R_o * (i / 12))$. Therefore, although Kuhlemeyer does not specifically teach $(i/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $(i/12)$ to denote a rate proportionate to the duration of time year to enable use of the same equation for shorter periods of time. Examiner further notes that although Kuhlemeyer does not specifically teach $((k-j+1)/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $((k-j+1)/12)$ to denote a proportion of a year to enable use of the same equation for shorter periods of time.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises an Additive (no compounding) method according to:

$Amount_i = Amount_o * (1 + i * (R_o / 12)) * ((k - j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, R_o is the initial rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period as a specific value of money equation as taught by Kuhlemeyer to allow for an additive calculation of the future value of present money without compounding.

As per claims 14, 32 and 50
Johnson discloses calculating the time value of money (column 12, lines 34-36).
Johnson does not specifically teach the FV propensity rule comprises an Additive (with compounding) method according to:
$Amount_i = Amount_o * (1 + Compounded\_Rate) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), i is the forecast period (n), j is the first month in a forecast period, k is the last month in a forecast period, and Compounded_Rate is $Rate_1 * Rate_2 * ... * Rate_i$ (i).
Kuhlemeyer teaches the FV propensity rule comprises an Additive (with compounding) method according to:
$Amount_i = Amount_o * (1 + Compounded\_Rate) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), i is the forecast period, j is the first month in a forecast period, k is the last month in a forecast period, and Compounded_Rate is $Rate_1 * Rate_2 * ... * Rate_i$ (slides 8, 11 & 24). Examiner notes that a compounded rate to one skilled in the art at the time the invention was made would be found by $(1+Rate_1)*(1+Rate_2)*...*(Rate_j)$, whereby when the rates are equivalent would be the equivalent of $(1+Rate)^j$ which the reference clearly shows in slides 8 and 11. However, as written examiner notes that Compounded_Rate is $Rate_1 * Rate_2 * ... * Rate_i$ whereby when the rates are equivalent could be rewritten as $Rate^j$. $Rate^j$ is in essence another value or rate that the reference teaches in slides 8 and 11. Examiner further notes that although Kuhlemeyer does not specifically teach $((k-j +1)/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $((k-j +1)/12)$ to denote a proportion of a year to enable use of the same equation for shorter periods of time.
Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises an Additive (with compounding) method according to:
$Amount_i = Amount_o * (1 + Compounded\_Rate) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), i is the forecast period (n), j is the first month in a forecast period, k is the last month in a forecast period, and Compounded_Rate is $Rate_1 * Rate_2 * ... * Rate_i$ (i) as taught by Kuhlemeyer to allow for an additive calculation of the future value of present money with compounding.

As per claims 15, 33 and 51
Johnson discloses calculating the time value of money (column 12, lines 34-36).

Johnson does not specifically teach the FV propensity rule comprises a Manual (no compounding) method according to:

$Amount_i = Amount_0 * (1 + R_{man}) * ((k -j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_0$ is the initial amount, R_{man} is the manual rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period.

Kuhlemeyer teaches the FV propensity rule comprises a Manual (no compounding) method according to:

$Amount_i = Amount_0 * (1 + R_{man}) * ((k -j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_0$ is the initial amount (PV), R_{man} is the manual rate (i), i is the forecast period (n), j is the first month in a forecast period, and k is the last month in a forecast period (slides 8, 11 & 24). Examiner notes that although Kuhlemeyer does not specifically teach ((k-j +1)/12) it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use ((k-j +1)/12) to denote a proportion of a year to enable use of the same equation for shorter periods of time.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises a Constant (with compounding) method according to:

$Amount_i = Amount_0 * (1 + R_m)^i * ((k -j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_0$ is the initial amount, R_m is the monthly rate, i is the forecast period, j is the first month in a forecast period, and k is the last month in a forecast period as a specific time value of money equation as taught by Kuhlemeyer to allow for a manual calculation of the future value of present money without compounding.

As per claims 16, 34 and 52

Johnson discloses calculating the time value of money (column 12, lines 34-36).

Johnson does not specifically teach the FV propensity rule comprises a Manual (with compounding) method according to:

$Amount_i = Amount_0 * (1 + Compounded\_Rate) * ((k -j + 1) / 12)$ where $Amount_i$ is the calculated amount by forecast period, $Amount_0$ is the initial amount, i is the forecast period, j is the first month in a forecast period, k is the last month in a forecast period, and $Compounded\_Rate$ is $Rate_1 * Rate_2 * ... * Rate_i$.

Kuhlemeyer teaches the FV propensity rule comprises a Manual (with compounding) method according to:

$Amount_i = Amount_0 * (1 + Compounded\_Rate) * ((k-j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_0$ is the initial amount (PV), i is the forecast period, j is the first month in a forecast period, k is the last month in a forecast period, and $Compounded\_Rate$ is $Rate_1 * Rate_2 * ... * Rate_i$ (slides 8, 11 & 24). Examiner notes that a compounded rate to one skilled in the art at the time the invention was made would be found by $(1+Rate_1)*(1+Rate_2)*...*(Rate_j)$, whereby when the rates are equivalent would be the equivalent of $(1+Rate)^j$ which the reference clearly shows in slides 8 and 11. However, as written examiner notes that $Compounded\_Rate$ is $Rate_1 *$

$Rate_2 * \ldots * Rate_i$ whereby when the rates are equivalent could be rewritten as $Rate^j$. $Rate^j$ is in essence another value or rate that the reference teaches in slides 8 and 11. Examiner further notes that although Kuhlemeyer does not specifically teach $((k\text{-}j +1)/12)$ it uses a forecast period measured by years and it would have been obvious to one skilled in the art at the time the invention was made to use $((k\text{-}j +1)/12)$ to denote a proportion of a year to enable use of the same equation for shorter periods of time.

Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises a Manual (with compounding) method according to:

$Amount_i = Amount_o * (1 + Compounded\_Rate) * ((k\text{-}j + 1)/12)$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), i is the forecast period (n), j is the first month in a forecast period, k is the last month in a forecast period, and $Compounded\_Rate$ is $Rate_1 * Rate_2 * \ldots * Rate_i$ (i) as taught by Kuhlemeyer to allow for an additive calculation of the future value of present money with compounding.

As per claims 17, 35 and 53
Johnson discloses calculating the time value of money (column 12, lines 34-36).
Johnson does not specifically teach the FV propensity rule comprises a Constant method according to:
$Amount_i = Amount_o$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, and i is the forecast period.
Kuhlemeyer teaches the FV propensity rule comprises a Constant method according to:
$Amount_i = Amount_o$ where $Amount_i$ is the calculated amount by forecast period (FV), $Amount_o$ is the initial amount (PV), and i is the forecast period (n) (slide 3).
Therefore it would have been obvious to one skilled in the art at the time the invention was made to incorporate the FV propensity rule comprises a Constant method according to:
$Amount_i = Amount_o$ where $Amount_i$ is the calculated amount by forecast period, $Amount_o$ is the initial amount, and i is the forecast period as taught by Kuhlemeyer to allow for a constant calculation of the future value of present money.

4.	Claims 6, 24 and 42 are rejected under 35 U.S.C. 103(a) as being unpatentable

over US Patent Number 7,082,411 to Johnson et al (hereinafter Johnson) in view of US

Patent Number 5,812,988 to Sandretto (hereinafter Sandretto) in view of the

Fundamentals of Financial Management by Kuhlemeyer (hereinafter Kuhlemeyer) in

view of US Patent Number 7,447,652 to Keyes et al. (hereinafter Keyes) further in view

of US Patent Number 5,852,811 to Atkins (hereinafter Atkins).

As per claims 6, 24 and 42

Johnson does not specifically teach the selected amounts are forecast amounts.

Atkins discloses the selected amounts are forecast amounts (projected future value of the asset) (column 25, lines 39-45 & 59-65).

Therefore it would have been obvious to one skilled in the art at the time the invention was made that the selected amounts are forecast amounts as taught by Atkins as a type of selected amount found in the database to select in order to determine values and rates regarding the asset utilizing the time value money equations.

Allowable Subject Matter

5.   Claims 18, 36 and 54 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims pending results of 27 CFR 1.105.

Conclusion

6.   Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to JESSICA L. LEMIEUX whose telephone number is

(571)270-3445. The examiner can normally be reached on Monday-Thursday 8AM-

5PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, James Kramer can be reached on 571-272-6783. The fax phone number

for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the

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you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

USPTO Customer Service Representative or access to the automated information

system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

                                                    Jessica L Lemieux
                                                    Examiner
                                                    Art Unit 3693

/J. L. L./
Examiner, Art Unit 3693
August 2009

/Stefanos Karmis/
Primary Examiner, Art Unit 3693